



FOR IMMEDIATE RELEASE
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**Statewide Holiday Choirs and Musical Groups Invited to Perform in
Front of Nation's Tallest Christmas Tree at Outlets at Anthem**

Outlets at Anthem in Phoenix is calling all holiday choirs and musical groups in Arizona for the chance to perform in front of the nation's tallest fresh-cut Christmas tree throughout the holiday season. Last year's highlights included selections from the Musical Theater of Anthem's touring choir and the national award-winning show choir from Notre Dame Preparatory Saints Alive, both of which will be returning this year.

"We enjoy having our local community involved in our holiday celebrations," said Outlets at Anthem Marketing Director Sallyann Martinez. "For the third consecutive year, Outlets at Anthem has the tallest Christmas tree in the nation, creating a unique opportunity for musicians across the state to perform at such a large-scale event."

The splendid white fir will stand at 110 feet, spanning 15 feet longer than an NBA basketball court and standing at twice the size of the iconic Jolly Green Giant. It will arrive at the center on Thursday, Oct. 25, and will take two weeks to shape and decorate. The lighting of the tree, featuring family-friendly entertainment including American Idol Winner Phillip Phillips, is scheduled for Saturday, Nov. 17.

Groups can perform during mall hours starting Monday, Nov. 19 through Monday, Dec. 24 and must provide their own equipment. Electricity will be provided.

To reserve a spot, contact customer service at 623-465-9500.